

LE MONASTÈRE DES AUGUSTINES PARTNERS WITH HEALING HOTELS OF THE WORLD AND CONFIRMS ITS POSITION AS A QUEBEC LEADER IN HEALING TOURISM

Québec, December 4, 2014 – *Le Monastère des Augustines* recently confirmed its position in Quebec and Canada as a leader in healing tourism by partnering with Healing Hotels of the World, an international network of the world's most beautiful hotels and resorts to offer a holistic approach to health and well-being. *Le Monastère* offers a first-rate, authentic and original experience which has led Healing Hotels of the World to name it its first partner in Quebec, and second in all of Canada.

A unique and fitting partnership

Based in Germany, Healing Hotels of the World is an international network of nearly 100 prestigious hotels and resorts that all share a commitment to holistic wellness.

Healing Hotels of the World is known for partners that take a more comprehensive, global and refined approach to well-being. Its hotels and resorts offer clients much more than the typical spa body treatments: they show clients how to live healthier, more balanced and more meaningful lives.

"One of today's strongest global currents is holistic health and wellness, and we want to develop that in Quebec and Canada. With our overloaded schedules, there's a growing need for our vacations and for travel to be a time of rest, a way to reconnect with ourselves—physically, mentally, emotionally and spiritually," says Evan Price, Board of Directors Chair, *Le Monastère des Augustines*.

Healing at Le Monastère: an approach that stands the test of time

Healing Hotels of the World has recognized that *Le Monastère des Augustines* is committed to offering its future guests a unique experience of journeying toward wellness and of contact with the heritage and memory of the Augustinian Sisters. *Le Monastère* is already known for welcoming visitors of all cultures and spiritual horizons to explore time-honoured and modern forms of care within its historic walls, and to take a much-needed break in a place of calm and serenity.

Most partners in the Healing Hotels of the World network are within resorts, so the urban surroundings of *Le Monastère des Augustines* make it all the more special. A quiet retreat in the heart of the city, *Le Monastère* is part of the historic Hôtel-Dieu de Québec monastery, one of Old Québec's most important classified heritage sites.

"Our practices are rooted in the Augustinian Sisters' mission and lived out in a contemporary centre of total health. We offer a genuine experience, which makes us one-of-a-kind in the world, and we are very excited to form exclusive partnerships with specialized networks such as Healing Hotels of the World so that we can reach more

people. Our partnership with the network is also a mark of quality for our guests," says Isabelle Duchesneau, Executive Director, *Le Monastère des Augustines*.

Le Monastère des Augustines is the non-profit organization responsible for the operations and activities that will take place in the historic wings of the Hôtel-Dieu de Québec monastery that founded the continent's first hospital north of Mexico (1639). Situated in the heart of Old Quebec and completely restored and redesigned, Le Monastère offers guests a unique experience in holistic health, along with a rare opportunity to connect directly with the Augustinian Sisters' remarkable heritage, all in a non-confessional approach. Experiential accommodations, a museum, an archives centre, programming, a restaurant, a boutique and specialized services will be available beginning in the summer of 2015. Le Monastère des Augustines was made possible through collaboration and financial assistance from La Fiducie du patrimoine culturel des Augustines, to whom the Augustinian Sisters entrusted their heritage for the benefit of the population of the province of Quebec.

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SOURCE: Le Monastère des Augustines

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